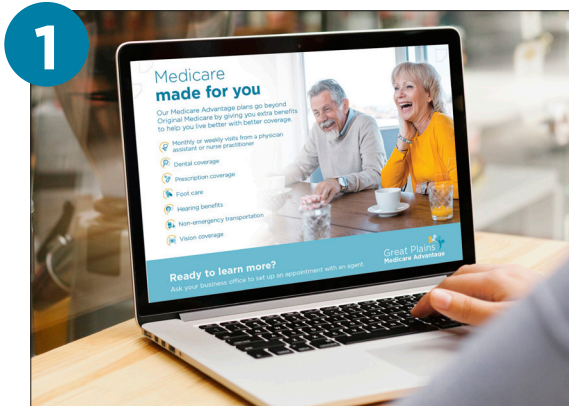


Make Promotion Easy

Great Plains Medicare Advantage (GPMA) Partner Toolkit

Give your residents ways to learn about their health insurance options. Our easy-to-use resources can pique their interest while saving you time as a facility partner with Great Plains Medicare Advantage (GPMA). The GPMA Partner Toolkit contains three (3) content pieces to further inform and educate both facility employees and residents about GPMA and the benefits that it provides them.

Included resources:



Member-Facing GPMA Screensaver (JPG)



Social Media Posts (Folders explained below)



Member-Facing GPMA Poster (PDF)

There are two folders that will help you to promote GPMA. These folders are titled — **“Benefits”** and **“Team”**. Within the folders are two documents:

- **Word Document:** Under “Text,” you will find the copy for what must be posted alongside the image. You will find the “Headline” and “Link Description” that should also be used when creating the social media post.
- **JPG File:** The image to be posted alongside the copy provided in the Word Document.

NOTE: Please do not alter the post or image. Materials have been approved to post in compliance with Centers for Medicare & Medicaid Services (CMS) regulation.

At Great Plains Medicare Advantage, we’re dedicated to making your success our success.

If you have any questions, don’t hesitate to reach out to your Great Plains Medicare Advantage plan representative or call us at **(844) 637-4760**.

