Project: SHP GPMA Facility Onboarding

Writer: Erin M.

Requestor: Brittany

TACTIC: Social image post *organic/boosted – more benefits*

**Great Plains Medicare Advantage benefits**

[Icon] Dental coverage

[Icon] Foot and ankle care

[Icon] Hearing benefits

[Icon] Non-emergency transportation

[Icon] Vision coverage

**Text** *Around 125 characters*

As a partner of Great Plains Medicare Advantage, our residents can choose a Medicare coverage option that gives them all the benefits of Original Medicare plus extra benefits and care from an on-site team.

**Headline** *40 characters*

Medicare made for residents

**Link description** *30 characters*

Added care and coverage