Project: SHP GPMA Facility Onboarding

Writer: Erin M.

Requestor: Brittany

TACTIC: Social image post *organic/boosted – new offering*

**Graphic copy**

Now offering Great Plains Medicare Advantage

**Text** *Around* *125 characters*

Through a partnership with Great Plains Medicare Advantage, our residents have a new option for Medicare coverage that gives them customized care from an on-site team of nurse practitioners.

**Headline**

Medicare made for residents

**Link description**

On-site customized care team

TACTIC: Social image post *organic/boosted – more team members*

**Graphic copy**

Medicare made for residents

**Text** *Around* *125 characters*

Through a partnership with Great Plains Medicare Advantage, our residents can receive customized care from an on-site team of nurse practitioners.

**Headline**

On-site customized care team

**Link description**

Added care and coverage